



#### From the PRESIDENT



#### 2018 is the year to come back for a visit!

If you haven't seen Coastal Carolina University lately, I'd like to use this column as a personal invitation to encourage you to make plans for a visit. You have read in recent CCU magazines and other University communications about the magnificent growth of the institution, but you can't really appreciate the progress that has taken place unless you experience it for yourself.

In addition to the many exciting new buildings—a state-ofthe-art academic building, a major new residence hall complex, expanded athletics facilities—I think that you will also be

favorably impressed by how the University Master Plan is coming to life so effectively.

It's evident everywhere you look that the University has lived up to the plan's promise of maintaining the campus' signature beauty, with a strong emphasis on creating a pedestrianfriendly environment while growing the facilities necessary to serve the needs of our students and new academic programs.

To accomplish this, new buildings have been constructed on parking lots, and new parking areas have been designed along the periphery of the campus in order to dedicate the central area of the grounds to core purposes of the institution—academics, student life and athletics.

Whatever the time of year, the campus is always stunningly picturesque, with lush landscaping features and green space. Students and visitors can walk the main campus from end to end in 10 minutes or less while taking in the scenery—crossing footbridges over natural swamp areas, feeding the Wall Pond turtles, enjoying the shade of pine trees, or taking a breather at Blanton Park or Prince Lawn.

As CCU has expanded with facilities across Highways 501 and 544, the University has developed an efficient and comprehensive transportation system, which features uniquely branded trolleys and buses. Students can conveniently monitor shuttle pickups on their computers and mobile apps through CCU's Live Shuttle Tracker. As you turn the pages of this magazine, you'll learn how hundreds of our students pedal across campus on bicycles, thanks to a highly successful and innovative bike program.

A good way to see the growing campus is by taking one of the tours offered daily by the Office of Admissions through the CCU Welcome Center at Baxley Hall. While you are on campus, be sure to pay a visit to the newly renovated Clark and Marcia Parker Atheneum Hall Alumni Center. Check out the Alumni and Community sections of our website at coastal.edu to learn about a wide array of cultural and sports events. And be sure to mark your fall calendar for alumni Tealgate events and Chanticleer football!

Time and time again, potential students and their families tell me they fell in love with CCU when they toured the campus and experienced the genuine "Feel the Teal" spirit for

Come home to CCU. See our progress and beauty, experience the vibrant energy, and fall in love with Coastal all over again.

David A. DeCenzo, President



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On the cover: CCU student Leslie Benning discovers the world of 3-D (see Page 11)

### Of NOTE

#### **Board of trustees** awards professorships to two faculty members





Dan Albergotti

Christopher Hill

Two Coastal Carolina University faculty members—Dan Albergotti, professor of English, and Christopher Hill, ornithology professor in the College of Science—have received Kearns and Spivey Palmetto Professorships, respectively.

Both are endowed professorships intended to honor Coastal faculty members who have demonstrated outstanding skills as teachers and scholars, service to the University and their profession, and who have enhanced Coastal's national and international reach.

Albergotti is a poet and has been a professor in CCU's English department since 2005, also serving a term as department chair. He has been largely responsible for building the creative writing curriculum at CCU. He is the founding editor of Waccamaw, Coastal's online literary journal, and he started the Words to Say It Visiting Writers Series.

Hill, a biology professor who specializes in ornithology, joined CCU's faculty in 1999; his research interests are in bird mating systems and ecology, and in water-bird biology. At various times in his career, he has used tools ranging from binoculars and field notebooks to an automated DNA sequencer to answer various questions in avian biology.

**Previous Kearns Palmetto Professors** are: Richard Dame, 1991-1996; Richard Oliver Collin, 1996-2001; Paul Gayes, 2001-2007; Sara Sanders, 2007-2012; and Var Limpasuvan, 2012-2017.

#### CCU's first educators-in-residence live and work in Georgetown

The Spadoni College of Education launched its unique new educator-in-residence program this past fall, involving graduate students who student-teach in Georgetown area schools and live in apartments in the city's downtown.

Modeled on the idea of medical residencies, the 14-month program allows up to eight Master of Arts in Teaching students to complete their graduate degrees and get a head start on their teaching careers while connecting with the local community by living in a central location.

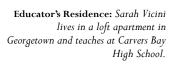
The program was created to address the statewide need to recruit and retain more teachers in at-risk schools, according to Edward Jadallah, dean of the Spadoni College. "The students become a part of the school and the community in this program, increasing the probability of getting hired and



Participating students live in apartments in historic Georgetown.

the likelihood that they will want to stay," said Jadallah. "This is the perfect stepping stone between college and career," says educator-inresidence Sarah Vicini, who is student teaching at Carvers Bay High School. "The grad assistantship pairs us with faculty in the schools where we student-teach.... We have a fantastic apartment, a job, and roommates to help with homework. We have a close-knit community here."

Four apartments housing two students each have been created on the second floor of one of the buildings that CCU leases on Front Street in Georgetown. Jadallah and Jessica Handy, graduate programs manager in Spadoni College, are working on creating a similar program in Dillon County. In addition to Vicini, the other educators-inresidence for the spring 2018 semester were Nelda Glaze, Christopher Johnson and Isaac Barber.





## CCU professor named co-director of new Hobcaw Barony Institute

Coastal Carolina University anthropologist Carolyn Dillian has been named co-director of the new Belle W. Baruch Institute for South Carolina Studies at Hobcaw Barony near Georgetown.

CCU and Francis Marion University (FMU) signed a memorandum of understanding with Hobcaw Barony in late 2017 to create the Belle W. Baruch Institute for South Carolina Studies at Hobcaw Barony. The institute will offer students and faculty at CCU and FMU the opportunity to "engage in the study of the cultural and historical heritage of South Carolina with an emphasis on the relationship between humans and the coastal environment that has shaped our shared heritage."

The three partnering entities will also develop and present public educational programs at the 16,000-acre research reserve located on the South Carolina coast near Georgetown.

Dillian is an associate professor who chairs CCU's Department of Anthropology and Geography. As co-director of the Baruch Institute alongside FMU's Lynn Hansen, she will facilitate collaborative and interdisciplinary research at Hobcaw Barony.

"I am very excited to join forces with a diverse group of scholars in my own work on the prehistoric archaeological sites at Hobcaw Barony," said Dillian. "My archaeological research is focused on understanding the way in which Native American inhabitants of the region used coastal environments over the last few thousand years and the ways in which people adapted and innovated as coastlines changed through time. This interdisciplinary research will not only help us understand the lives of people along the South Carolina coast in the past, but



Carolyn Dillian

will also contribute to our understanding of the expected outcomes of present-day sea level rise on our coastlines and communities."

Hobcaw Barony, encompassing more than a dozen former rice plantations, was the hunting retreat of noted financier and presidential adviser Bernard Baruch (1870-1965). His daughter and heir, Belle Baruch (1899-1964), created a foundation to preserve the property after her death.



## Of NOTE



First Sisters: Barbara Pierce Bush and Jenna Bush Hager led the opening session of the 2018 Women's Leadership Conference.

#### **WIPL** welcomes Bush sisters

The eighth annual Women's Leadership Conference and Celebration of Inspiring Women was a sell-out event this year Feb. 5-6 and filled the Myrtle Beach Convention Center with laughs, inspiration, motivation and even a few tears.

Nearly 800 women attended the conference on Feb. 6 to hear keynote speakers Jenna Hager and Barbara Pierce Bush, author Cara Brookins, Boeing's Joan Robinson-Berry and NASCAR driver Julia Landauer. The conference is presented by Women in Philanthropy and Leadership (WIPL) at Coastal Carolina University.

The Bush sisters, daughters of former President George W. and First Lady Laura Bush, opened the conference in a casual format, sitting in chairs onstage with CCU First Lady Terri DeCenzo and conference emcee Meghan Miller from WBTW News 13. They talked about their new book, *Sisters First*, and offered insights into serving others, balancing life and work, and the importance of sisterhood.

"Sisterhood is the reason we wrote the book," Hager said. "To have women friends who support me, who understand, who listen ... it's this unbelievable empowerment. It's a broader term for mentorship."

"Peer mentorship is tremendous," Bush echoed. "There are days you go to work and think you can't do this, but there are thousands of us, so we *can* do this. It makes me dream bigger and work really, really hard."

Cara Brookins, author of *Rise: How a House Built a Family*, shared the story of how she and her four children decided they needed to do something big in their lives to change their story and ended up building a two-story, five-bedroom house in nine months—by themselves.

New to the conference this year was a health expo sponsored by Tidelands Health, "Better. Be strong. Be healthy. Be you." Tidelands served as the health and wellness community partner of the conference.

Two-time NASCAR champion driver Julia Landauer closed the conference with her keynote address, "Can Nice Girls Win (Races)?"

The conference was preceded by the Celebration of Inspiring Women on Feb. 5 that honored CCU alumna and U.S. Olympian Amber Campbell; Horry-Georgetown

## Trustees approve second Ph.D. program for CCU

At its February 2018 meeting, Coastal Carolina University's board of trustees approved a new degree program, the Interdisciplinary Ph.D. in Education. The proposed doctoral program will offer three specialization areas: education leadership; higher education administration; and curriculum, instruction and assessment.

"The basic premise of this Ph.D. program is that contemporary educational methods are multifaceted and require practitioners to apply knowledge from a variety of disciplines," said Edward Jadallah, dean of CCU's Spadoni College of Education.

The program is designed to build upon the master's level education programs currently offered by the Spadoni College. A total of 477 students are enrolled in graduate education programs at CCU, and approximately 90 percent of these students are teachers or administrators in school districts that partner with the Spadoni College (Horry, Georgetown, Dillon, Marion and Florence school districts 1-5).

At present, CCU offers one Ph.D. program, in marine science, which was established in 2014. Degree programs must be approved by the South Carolina Higher Education Commission and the Southern Association of Colleges and Schools (SACS) before being officially added to the University curriculum. Pending these approvals, the new Ph.D. program will be offered in the fall of 2019.

Technical College President Marilyn Fore; Teen Angels founder Renee Hembree; Boeing South Carolina Vice President and General Manager Joan Robinson-Berry; and Terri Springs Rhodes, wife of former Myrtle Beach Mayor John Rhodes.

WIPL has raised more than \$37,000 in scholarships for students during the 2017-18 academic year.

#### CCU student awarded field study fellowship in Kenya

Coastal Carolina University student Sydney James is one of three students in the United States to be awarded a prestigious fellowship to attend the Koobi Fora Field School in Kenya, Africa, this coming summer. Not only will James be studying artifacts that are several millions of years old, but she will also be learning about how those early ancestors interacted with their landscape.

The fellowship, funded through the National Science Foundation International Research Experience for Students program, was part of a grant received by the Koobi Fora Field School that will cover the cost of the program and James' airfare to Kenya. The field school is a partnership between the National Museums of Kenya and George Washington University's Center for the Advanced Study of Human Paleobiology.

"It's probably one of the best sites in the world for studying some of our earliest hominin ancestors," said James, a sophomore anthropology and geography major from Seaford, Del.

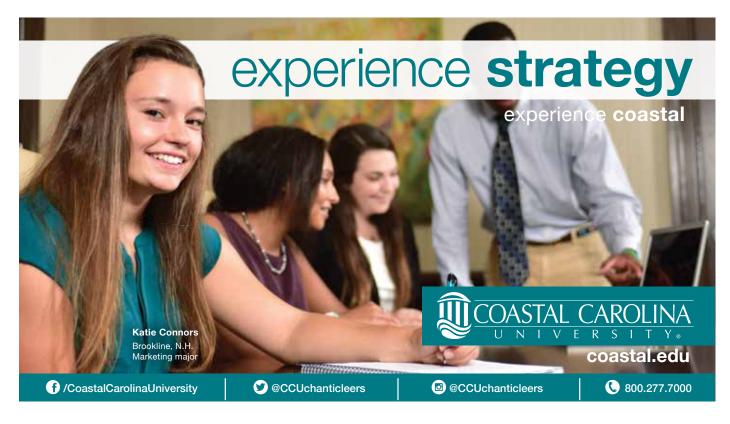
More than 30 candidates from across the country applied for the fellowship, and the Koobi Fora Field School accepted only three. The intensive 10-week program consists of four weeks of online classes and six weeks of field research. James and the other fellows will hold a conference in November to discuss their findings.

"I cannot stress enough how competitive this fellowship is," said Carolyn Dillian, chair of CCU's Department of Anthropology and



Rare opportunity: Sydney James won a highly competitive fellowship to study in Kenya.

Geography. "It's an amazing achievement for Sydney to have been selected, and I'm excited for her to have this field school experience in Kenya this summer."





## Coastal Carolina named Purple Heart University

Coastal Carolina University has been designated a Purple Heart University by the Military Order of the Purple Heart. As part of this honor, CCU has added three parking spaces at selected locations on campus that are reserved for the University's Purple Heart recipients.

"I am extremely proud of the Coastal Carolina Chapter of the Student Veterans of America for getting this bill approved," said Denny Powers, director of CCU's Office of Student Veterans Services.

The Purple Heart is the nation's oldest military award, introduced as the "Badge of Military Merit" by Gen. George Washington in 1782. It is one of the most respected medals that U.S. military members can receive. Since 1917, the decoration has been awarded by the President to those wounded or killed in service. These individuals are honored nationally every year on Purple Heart Day, Aug. 7.

CCU's Office of Veterans Services was created in 2015 to better serve the growing veteran and veteran family member population on campus.

"Our mission is to assist veterans in making the transition to college from the military and the transition to the workforce after college; to utilize the Veterans Success Team to retain and graduate veterans and their family members; and to conduct training for staff and faculty on veterans' issues," according to the CCU website.





**Every picture tells a story:** Nina Sedorenko (right) entrusted her rare collection of World War II photographs to Rod Gragg (left) of the CresComBank Center for Military and Veteran Studies at Coastal Carolina University.

## **CCU Veterans Studies Center finds home for historic WWII photos**

Nina Sedorenko of Myrtle Beach had known for 43 years that the photographs in her possession were historically valuable, which is why she sought out historian Rod Gragg, director of the CresCom Bank Center for Military and Veteran Studies at Coastal Carolina University, for advice about their destiny.

The cache of dozens of original World War II photographs documenting the Japanese surrender, including images of Gen. Douglas MacArthur, had been given to Sedorenko, a legal specialist from New York City, by an elderly acquaintance in the 1970s because he knew she was interested in history.

After retiring to the Grand Strand, Sedorenko began to think about finding an appropriate home for the photos and got in touch with Gragg, author of many books about military history and host of a long-running local TV show devoted to interviewing World War II veterans.

"A key part of the center's mission to preserve veterans' oral history and the images and documents associated with their military service," Gragg said. "One way we try to do that is by facilitating donations of historical material to well-established archival repositories, and we try to match the donated material with the appropriate institution."

Gragg suggested that Sedorenko donate her collection to the Douglas MacArthur Memorial Museum in Norfolk, Va. She agreed, and Gragg arranged the donation on her behalf. Although the museum is noted for its extensive collection of World War II artifacts, many of Sedorenko's images came as a surprise to the museum staff.

"We have thousands of photographs from World War II, but we had never seen many of the photographs in this collection," said James Zobel, the senior archivist at the MacArthur Memorial Museum. "They include photos related to the Japanese surrender, photos of Gen. MacArthur, and photos of the Philippines campaign in which U.S. forces liberated the Philippines from Japanese occupation."

Zobel said that Sedorenko's images will be catalogued and numbered with Library of Congress subject headings, then placed in a climate-controlled, acid-free environment within the museum's underground vault in a permanent collection named in her honor.

"I'm so thankful to [CCU] and its veterans center for all of their help," said Sedorenko. "Everything was absolutely wonderful. I knew those valuable photographs could be lost forever—and now they're safe and preserved for the future."

## Cribb elected first female president of PGA Carolinas

Paige Cribb, PGA, director of student support for the PGA Golf Management Program at Coastal Carolina University, has been elected as the first woman president of the Carolinas PGA (CPGA) Section.

"This is historically significant, not only for the Carolinas PGA, but for the entire PGA of America," according to the CPGA. "It is part of the PGA of America's foundational plan that we will be defined by our commitment to diversity and inclusion that resonates throughout the PGA of America, its programs and practices. With Cribb in this position, this helps further our commitment and support of this important initiative for the game of golf."

A native of Georgetown, S.C., Cribb earned her bachelor's degree in marketing from the University of North Carolina at Wilmington, where she was a member of the women's golf team, and her Master of Business Administration from Coastal Carolina University. She began her career at CCU in October 2008 after serving as the head golf professional at Wachesaw Plantation East in Murrells Inlet and assistant head professional at Baytree Golf Plantation and Legends Resort.

"I just happen to be a woman and a PGA member who enjoys the game and business of golf," says Cribb. "I am grateful and honored to represent the CPGA, the largest of the 41 sections. Being the first female is awesome, but was definitely not a factor or a thought when I decided to run back in 2011 as area VII director. At CCU, my passion is to help our students reach their career goals, and that same passion drives me to help our 2,300



Paige Cribb

passion drives me to help our 2,300 CPGA members and associates reach their career goals."

Cribb will serve as president of the Carolinas PGA Section until 2020. She was named CPGA area VII director in 2011. She was elected to serve a two-year term as secretary of the CPGA in 2014, and as vice president in 2016.

"Paige will continue to provide outstanding leadership as president of the Carolinas PGA Section," says Will Mann, PGA, director of the PGA Golf Management Program at CCU and former president of the PGA of America. "She represents Coastal Carolina University and our PGA Golf Management Program at the highest level."





#### The Routledge Research Companion to Digital Medieval Literature

By Jennifer E. Boyle and Helen J. Burgess *Routledge Press* 

This anthology co-edited by Jen Boyle, professor of English and coordinator of CCU's digital culture and design program, offers 17 essays about various



aspects of digital activity relating to the medieval world. Topics range from the text mining and multispectral imaging of manuscripts to 3-D design in the medieval video game world. According to the publisher, "...this volume offers insight into the specific digital tools and interfaces, as well as the modalities, theories and forms, central to some of the most exciting new research and critical, scholarly and artistic production in medieval and pre-modern studies." Boyle is the 2018 HTC Distinguished Teacher-Scholar Award recipient.

#### Principles of Microeconomics: Behavior and Efficiency

By Dennis Edwards Sentia Publishing

A companion text to his *Principles* of *Microeconomics*: Theory and Policy, published in 2015, economics professor Dennis Edwards' latest



book is designed for first-year economics students and MBA students who need to brush up on basic economics. "It takes an in-depth look at individual consumer behavior and profit maximization, as well as the U.S. political system and government behavior," says Edwards, chair of the Department of Finance and Economics.

### Intelligence Beyond the Anglosphere: Mediterranean and Balkan Regions

Edited by John M. Nomikos and Joseph Fitsanakis Research Institute for European and American Studies

The co-editor of this collection, Joseph Fitsanakis of CCU's intelligence and national security studies faculty describes the Balkans and the



Mediterranean as a "bridge between the East and the West, between Europe, Asia and Africa" and the nexus of "interaction and collision of various empires, religions and civilizations.... Despite the fact that there is a vast literature that addresses the security challenges in these regions, a text that provides insight into intelligence developments that have taken place over the past years was lacking." The book is intended to fill that gap.

#### Islamists of the Maghreb

By Jeffry Halverson and Nathaniel Greenberg Routledge Press

The countries along the North African coast that make up the Maghreb played

a significant role in the "Arab Spring" that began in Tunisia in 2010. This study, co-written by Jeffry Halverson, associate professor of philosophy and religious studies,



examines the Islamist political parties that have risen in the wake of the dictatorships that fell as a result of the uprisings. "The book explores the origins, development and rise of these Islamist parties by focusing on the people behind them," arguing that "votes for Islamist parties after the Arab Spring reflected a universal human need for an authentic sense of self," according to the authors' introduction.

#### The Forgotten P: A Real Life Guide to Practical Marketing

By Jack Hopkins
Kendall Hunt Publishing

Jack Hopkins, a lecturer in CCU's Department of Marketing, Hospitality and Resort Tourism, writes that his new book is derived "from a combination of over



30 years' working as a marketing executive in a variety of industries.... While the majority of marketing textbooks are very good guides to learning the fundamentals of marketing, rarely do these texts discuss in any detail what marketers actually do on a daily basis nor do they review the relationship between marketing and the other functional parts of a firm. Thus, I felt that there was a need for a marketing

book that not only covered the theoretical approaches to the subject, but one that also provided practical tools and advice for those seeking a marketing career."

#### Istanbul: Living with Difference in a Global City

Edited by Nora Fisher Onar, Susan C. Pearce and E. Fuat Keyman Rutgers University Press

Nora Fisher Onar of CCU's politics faculty co-edited this collection of essays on Istanbul that, in the editors' words, "focus on the city's connection to massive migration and



globalization over the last two centuries, exploring the rise, collapse and rebirth of cosmopolitan thinking and behaviors." The ancient city is "located at the intersection of trade networks connecting Europe, Asia and Africa." The book offers an "interdisciplinary exchange about an urban space that is microcosmic of dilemmas of diversity across time and space."

#### Writing Moves: Composing in a Digital World

By Eleanor Kutz, Denise Paster and Christian J. Pulver Fountainhead Press

This textbook, co-written by Denise Paster of CCU's English faculty, is designed to meet the needs of first-year college students. The book, according to the editors'



introduction, "guides students both in studying contemporary literacy practices

and in building their own repertoire of strategies for writing effectively across a range of private, public and academic communities." The text includes writing samples from professional and student writers as well as infographics that illustrate digital composing contexts. Paster is coordinator of composition in CCU's Department of English.

#### Watershed – The Tennessee River By Jeff Rich Fall Line Press

This work by photographer Jeff Rich of CCU's visual arts faculty is part of his ongoing project to explore and document the water-related issues in specific regions of

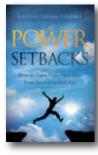


the United States. Watershed "examines the complicated environmental effects and consequences of large-scale modernization in the Tennessee River watershed," according to Rich. The book "investigates the river itself and the TVA's vast reach and power in the region," focusing on the aftermath of a 2008 dyke failure that spilled millions of cubic yards of coal ash into the Emory River near Kingston, Tenn. Writer and naturalist Holly Haworth also contributed an essay to the book.

#### The Power of Setbacks: How to Turn Your Mess into Your Success at Any Age

By Karen and Dennis Stemmle Morgan James Publishing

This book is based on the personal life journey of Dennis Stemmle of CCU's business faculty and his wife, Karen, as they met the challenge of dealing with her cancer diagnosis, treatment and recovery. "It's about the intersection of life and work," they write in the introduction, "connecting



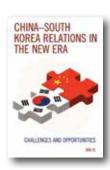
with family, and redefining what really matters the most in life. The book is filled with practical advice on overcoming challenges, achieving your dreams, and creating your own successful online business.... We were given lemons, and we opened up a lemonade stand."

#### China-South Korea Relations in the New Era

By Min Ye

Lexington Books

Min Ye of CCU's politics faculty is a scholar of international conflicts, foreign policy analysis and East Asian affairs. His



new book "offers a comprehensive examination of China—South Korea relations after their diplomatic normalization in 1992, paying close attention to the most recent controversies in the bilateral relationship after the turn of the century," according to the publisher's note. "In this book, the developments of China—South Korea relations are analyzed from a broader historical and theoretical perspective.... The analysis reveals a complicated and dynamic process that defines the bilateral relationship in the new century."





he Chanticleer baseball team may be sporting new headgear next year. Beginning in 2019, there could be a big white "C" emblazoned in raised lettering on the front of the batters' helmets. But instead of being made in China, these graphic elements will be designed in house and will be produced on 3-D printers in the Edwards College of Humanities and Fine Arts.

Jeff Case, the associate professor of graphic design who came up with the idea for the letter, believes that it is just the start of something big at Coastal Carolina University.

The use of 3-D technology, in design and printing and in areas related to virtual reality, is not new, but the tools that make it possible are now becoming affordable enough for schools and universities to include them in their budgets.

Just before Christmas, for example, computing sciences associate professor Jean French excitedly opened up the box that had just arrived containing a brand new Oculus Rift, a virtual reality headset that she had recently used as a teaching tool in her capstone class for students majoring in information systems. At a cost of about \$300, the Oculus Rift is a superb device for introducing students to the many applications of 3-D virtual reality technology.

#### **3-D PRINTING.**

### "Anything you can dream, you can print."

- **Jeff Case**, associate professor of graphic design

The shelves in Jeff Case's office display a collection of white, sculptured figures—busts and objects representative of the ancient East and the classical West—all of which he produced on 3-D printers. Case has been involved with this technology for more than a decade, beginning when he managed a technology center at the University of Arizona, where he earned his MFA in visual communication.

"The first term for it was 'additive manufacturing,' then 'rapid prototyping,' "he explained. "It's been around since the early 1980s."

The basic concept is this: You design something on a computer

screen, and the 3-D printer constructs it. The size of the product is limited only by the size of your printing equipment. The 3-D printers on the CCU campus—there are about 25 of them spread out over several departmentsrange in size from smaller than a toaster to

**CHECK OUT THE 3D** PRINTER IN ACTION. coastal.edu/magazine

slightly larger than a mini fridge.

The design is programmed on an STL file that is read by the printer. Construction begins when a coil of plastic colored yarn is fed into a heated stylus that lays down horizontal rows of threads on the flat bed of a warmed metal surface. The threads soon begin to be placed one on top of another as the structure rises vertically, line by line, following the contours of the design. The interior of the object is laced with a honeycomb pattern that gives it solidity.

At Arizona, where he first became interested in this technology, Case worked with the aerospace industry and with medical institutions to build model 3-D prototypes for research purposes. He joined the CCU faculty eight years ago and has been using 3-D printers as teaching tools for the past four years.

Many of the 3-D objects in his office are scale reproductions of mythical Thai folk characters, inspired by a sabbatical in Thailand. Some are designs by students for a class project requiring them to develop fictional characters. On his desk is a 3-D printerproduced jawbone of one of our earliest human ancestors, created at the request of CCU anthropology professor Carolyn Dillian for the purpose of showing students the actual anatomical dimensions and texture of the skeletal remains.

"To see and hold a tangible representation of a concept—that's huge for students involved in the learning process, and it's a big advantage in research," said Case, who has purchased 18 small 3-D printers at \$190 each for use in CCU's graphic arts department. "Anything you can dream, you can print."

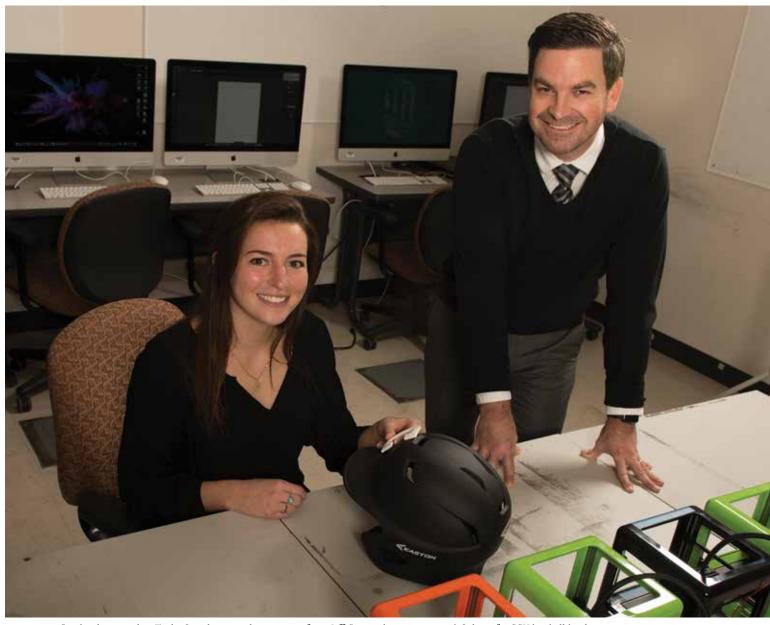
The applications for 3-D printing are endless, according to Case. They are being used in the medical field to make models of human organs for hands-on study by students and medical staff, as well as to make prosthetic limbs and orthopedic implants. There is a 3-D printer on the International Space Station for the purpose of making spare parts. Elementary schools are using them to teach math and science. "My 4-year-old son built a little train," said Case. "If you can use a mouse, you can build."

Proponents of 3-D printing believe that these machines will one day be standard household appliances, as common as microwave ovens. "If something breaks in your house, a part you need for a dryer or a dishwasher," said Case, "instead of ordering it, you will be able to download a file and make the replacement part yourself within an hour."

Taylor Pascale, a senior graphic design student from Ashburn, Va., has been a major player in the baseball headgear design project. A lacrosse player, she helped Case facilitate the discussions for the project with officials in the Department of

> Athletics. As a designer, she believes that 3-D will be a part of her professional future.

"It's an up-and-coming thing," said Pascale, who graduates in May 2018. "It's been fun to be a part of the baseball design project, to know I helped start something that will go on after I leave."



**Fine print:** Graphic design student Taylor Pascale (left) and associate professor Jeff Case work on a prototype 3-D letter for CCU baseball headgear.



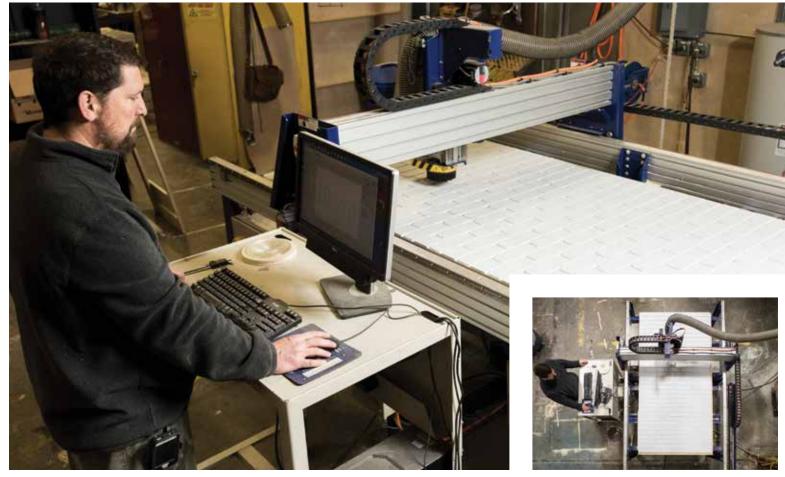
3-D printed jawbone of an early human.



Taylor Pascale at work with a 3-D printer.



 ${\it 3-D printed replica of classical sculpture}.$ 



Roboprinter: Gregg Buck programs the CNC robot to make a brick wall for a CCU theater production.

#### CNC ROBOT \_\_\_\_

## "Making students more marketable."

- Gregg Buck, resident designer

CCU's largest 3-D printer belongs to the Department of Theatre and is located in TAPS (Theatre Arts Production Studio), part of the warehouse space adjacent to the Burroughs & Chapin Center for Marine and Wetland Studies. Gregg Buck, resident designer, scenic artist and former technical director of CCU's theater productions, is using the machine to teach theater design students to produce scenic

But crafting three-dimension props remotely via digital designs is something the theater department has been doing for three years

now with something called a CNC (computer

ANOTHER BRICK IN THE WALL-WATCH A 3-D TIME LAPSE. coastal.edu/magazine

numerical control) router. This machine is the reverse of the 3-D printer in that it creates by subtraction rather than addition, cutting out material to create forms as a sculptor would. The robot can create intricate bas-relief designs in materials such as wood, plastic, foam or metal.

The most recent CCU production at Wheelwright Auditorium was the gangster-themed musical *Bullets Over Broadway*, which required a set with lots of dingy brick walls. The CNC robot cut thousands of rows of tracks into more than 70 large sheets of Styrofoam, creating a brick effect that was then painted by student artists.

"This robot is a good employee," said Buck as the CNC whines busily in the background. "It's here before I am, is still at work after I leave and never complains."

Buck says the machine has paid for itself in just three years and does in 10 minutes what it would take 45 minutes to do

by hand, with better results. But perhaps the machine's best attribute is the opportunity it gives students to learn the latest techniques in theater craft. "It is definitely making our students more marketable in the workplace," said Buck.

materials for upcoming shows.



Mixing realities: CCU student Leslie Benning (center) manipulates a holographic image produced by the Microsoft HoloLens, with fellow student Shonte Clement and Professor Sue Bergeron.

#### **VIRTUAL REALITY**

## "Telling stories and recreating worlds."

Susan Bergeron, associate professor of anthropology and geography

Any time Susan Bergeron visits a historical site, she has always found herself wondering, imagining what it looked like in the past. She grew up in the Finger Lakes area of New York and earned a bachelor's degree in history at Duke, where she also took her first computer science course. After getting master's degrees in history at Syracuse and geography at West Virginia University, she did her Ph.D. dissertation at WVU on "Engaging the Virtual Landscape: exploring the development of a spatial experience engine for historical landscape analysis."

Now Bergeron and her students at CCU are applying 3-D technology to explore and explain the virtual landscape of one of the most notable historical sites in the South Carolina lowcountry. Hampton Plantation, located on the southern bank of the Santee River below Georgetown, dates back to 1735 and was the seat of the politically prominent Rutledge family. George Washington

was a visitor on his famous 1791 tour, when he implored the Rutledges not to cut down a particular live oak tree—which still stands to this day.

Bergeron got the idea for the project when she visited the state park historic site and struck up a conversation with the park staff. They put her in touch with Al Hester, the State Parks Historic Sites coordinator, and the two brainstormed about the possibilities for 3-D interpretive guides for Hampton. State parks archaeologist David Jones and Hampton park manager Jayson Sellers are other key partners in the project.

"Except for the main house and a reconstructed kitchen, there's very little left on the grounds," said Bergeron. Using the 3-D game engine Unity, she and her students are in the second year of a five-year project to develop "Virtual Hampton," a digital 3-D recreation of the property that will be used as an interpretive guide to assist visitors to the state park plantation site beginning later this year.

Virtual Hampton allows the user to walk the grounds vicariously via computer screen, moving past and around trees, fences and outbuildings that are long gone. The simulated topography is derived from NOAA's Digital Coast website, and the positions and types of the buildings were deduced from a rare 1809 plat map and from archaeological research. The project is designed so that visitors to the park will be invited to explore







Living history: CCU's Virtual Hampton project brings the past to life through virtual reality technology. The plantation house (above left) is recreated in a virtual landscape (top right) along with outbuildings like the kitchen (bottom right) and structures that have been lost over time.



Virtual Hampton on a kiosk in the welcome center before setting out on foot to look at the places they had seen on the screen.

The project employs the technology and simulates the experience of contemporary 3-D video games. "There are those who sneer at computer games, probably because of the word 'game,' " said Bergeron. "But these games rely on decades of very sound computer science as well as solid concepts of story and literature and how the mind works."

Bergeron, who joined the CCU geography faculty in 2010 and developed Coastal's minor in geographic information systems (GIS), teaches a class in computer game worldbuilding that is already popular among students across many disciplines. "Every student in the class gives 110 percent, and sometimes those who didn't get in the class ask if they can just sit in."

An essential piece of equipment Bergeron uses to teach immersive 3-D technology is the HoloLens, a Microsoft headset that enables users to create mixed reality (merging the real and the virtual world) settings. The HoloLens was acquired by the Department of Anthropology and Geography at CCU through a generous grant from the Horry County Higher Education Commission.

Students are involved in every step of the Virtual Hampton project, according to Bergeron. Two students, Robert Card '16 and Lorenzo Rice '17, did a significant amount of the programming on the project last year. Both were offered jobs immediately after graduating. Card is a computer programmer at HTC, and Rice, who listed his Virtual Hampton project prominently on his resumé, is an applications analyst at Santee Cooper.

"Cities and public agencies as well as private businesses are using 3-D as a way to model and manage assets," said Bergeron, who is on sabbatical during the Spring 2018 semester to prepare Virtual Hampton for its initial implementation at the plantation. She is also in



Looking into the future: New media and digital culture students Leslie Benning and Amy Danielowich examine the Microsoft HoloLens. (below right) Professor Sue Bergeron demonstrates the mixed reality device.

the process of recruiting new students for the next phase of the project.

Because Unity is a dynamic platform that can be updated as new ideas develop, Bergeron is excited about how Virtual Hampton will evolve in the future. In addition to the basic virtual walkabout, the program includes videos of historians explaining various features of the property. She foresees the project being offered on a 3-D virtual reality headset as well as on the kiosk.

"There are many sensitive stories that need to be told about the history of this property," said Bergeron, referring to Hampton's slave past. She hopes that 3-D technology will play a part in presenting a comprehensive experience of the whole history of Hampton, "not only how it looked 300 years ago, but also how it felt to walk through that landscape. It's about telling stories and recreating worlds."







THERE'S A LO MORE SOUR ON AT CHANTICLES FOURTH GARES THEN JUST KEEPING SOURE

by Brent Reser



If there is one word that energizes a Coastal Carolina University student-athlete more than any other, it is gameday. The opportunity to perform in front of a #TEALnation home crowd is exhilarating. The mix of adrenaline, excitement and pressure is second to none. But this intoxicating feeling isn't limited just to those on the field wearing teal uniforms.

"I still get butterflies before big games," says Alex Souza '08, a Coastal Carolina athletics staffer who is also expected to perform big on gamedays.

Whether it's a baseball game, soccer match, lacrosse contest, volleyball match or softball game, Souza's presence is required and his focus demanded. For those fall afternoon showdowns in Brooks Stadium, the stakes are even higher.

Hired in 2015 as the director of gameday experience and promotions, Souza is responsible for delivering an in-stadium atmosphere that revs up the diverse Chanticleer fan base while energizing the home game environment for those who feed off it the most, the student-athletes.

"Everything that fans see and hear at a game—except for the student-athletes playing—is controlled by us," says Souza, a native of Cotuit, Mass., who earned a bachelor's degree from CCU in communication with a minor in journalism.

At a CCU football game, there is a lot to "see and hear." No matter where you look, something is going on. Chauncey cruises the sidelines on a motorized bike, skydivers glide through the air, fireworks light up the sky. Look up and you will see a videoboard displaying hype videos, replays and sponsor ads. Open your ears and you will hear the fight song played by the Chanticleer Regiment marching band, the techno beat of "The Interlude" rocking the speakers, and the ecstatic voice of the public address announcer exclaiming, "HERE COME THE CHANTICLEERS!"

The stimuli are constant, but also calculated. This many moving parts don't mesh harmoniously without meticulous planning. A gameday experience is not unlike a major theater production: to deliver something that is effective and memorable there must be organization and teamwork. Achieving all this is a tall order, and it falls on the director.

"Keeping everyone on the same page is a major challenge of my job," Souza says. The personnel he oversees on gameday—a marketing assistant, digital broadcast coordinator, dance coach, cheer coach, and the director of bands—all have subordinates, mostly students, working with them.

Doing some quick math in his head, Souza estimates that roughly 175 people fall under his gameday experience umbrella for a typical football game. The majority are front and center on the field, performing in clear view of the Brooks Stadium crowd. But Souza himself is never seen.

"On gameday, I don't want to be noticed," Souza says about his specific duties as the ringleader. "I don't want fans to figure out where our booth is, because that means we have messed up."

Sorry, Alex, but your cover is about to be blown.



#### IT'S SHOWTIME!

On the third level of the Brooks Stadium press box, there is a small booth that hovers above the 25-yard line on the south half of the field. Sandwiched between the Coastal Carolina coaches box and the visiting team's radio booth, this 8-by-10-foot space is the control room, or, more appropriately, Souza's gameday office. Computer monitors, a sound board and other technical equipment crowd the area, with cans of Diet Pepsi and Red Bull lining the ledge in front of the room.

The space is set up in a way that creates three main working areas. In the back of the room, two students control the TriCaster, a piece of equipment that switches the camera sources on the

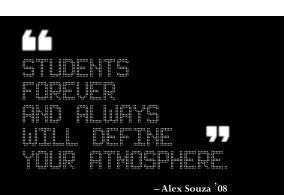
The Guts of Gameday: Alex Souza '08 (right) is responsible for the smooth operation of the gameday experience. (far right) Military Appreciation Day at Brooks Stadium offered skydiving (top) and a performance by the Combat Motorcycle Veterans Association (bottom) — plus Chauncey, of course (center).















videoboard. In the middle of the space is the digital broadcast coordinator, who directs the videoboard presentation, and next to him is the sound tech, responsible for keeping the audio levels of amplified sound at a happy medium. Up front, pressed against the glass overlooking the field, is the public address announcer who is seated next to his spotter, the person who identifies the players on the field. On the far left of the front row is Souza, sitting on the edge of a stool one moment and standing up the next. Donning a headset and holding his smart phone in one hand and a stack of papers in the other, he surveys the field and talks into his radio:

"We're early, we're like super early."

"They gotta go, they gotta go!"

"Hold them or tell them to go faster."

This is Souza in his element, giving direction and offering narration as he communicates with Gracin Johnson\*, his marketing assistant, who is stationed on the Brooks Stadium turf. On this day, Souza and Johnson are directing traffic as 18 bikes from the Combat Motorcycle Veterans Association take the field for the Military Appreciation Day pregame festivities. From different vantage points, the duo makes sure the riders have an unobstructed path to the field as players, game officials, recruits, VIPs and event personnel crisscross on the sidelines and in the end zones.

On gamedays, to use another theater comparison, the marketing assistant functions as a stage manager, making sure on-field presentations and performances go according to plan while relying on Souza's bird's-eye view to make decisions and adjustments.

"With Alex in the 'box' and me on the field, he alerts me to things I can't see, and I keep him informed of things happening in front of me," Johnson says about their effective working dynamic.

Johnson's input from the field is crucial to Souza's decision-making process, and the same is true of the contributions of Dylan Richardson '12 in the control room. Richardson is responsible for the videoboard presentation. Throughout the game, he and Souza work in tandem to make sure the right image is on the board at the right time. Whether it's a replay showing the latest Chanticleer touchdown, images from the ever-popular flex cam, an ad from one of CCU's corporate sponsors, or a hype video cued up to play just before the team runs out onto the field, Richardson's team of camera operators and control room students make it happen.

#### **FOR THE FANS**

All the intricate elements that contribute to the gameday experience are essential to creating the kind of atmosphere that Souza hopes will help build a more populous #TEALnation.

"First and foremost, our No. 1 goal is to create new Chanticleer fans," he says. "Our student-athletes deserve to play in front of lots of fans."

In a day and age where attendance at collegiate events is falling victim to streaming options and television coverage, Souza is constantly thinking outside the box—not only to win back fans who are opting for the couch, but also to introduce Chanticleer Athletics to untapped members of the community. The drive to make a good impression on newcomers and to fill the seats is constant, but the stresses don't stop there.

"I feel constant pressure because I want us to be first-class," Souza admits. "I want the fans to be happy."

Despite the best of intentions, Souza recognizes that it's impossible to please 15,000 fans simultaneously. For every person in the seats who thinks the audio in the stadium is too loud, there will be another who finds it too soft. Some want to hear the band play more while others prefer the adrenaline-inducing beats from the stadium's sound system. One calls for new gameday traditions, another pleads for the old ones to remain intact.

Souza believes the best course is to defer to the Chanticleer fans sitting in the north end zone bleachers.

"Students forever and always will define your atmosphere," he says. "If they are having fun and going crazy, it will bleed at least five sections over."

Follow the bleeding teal and you will find Randy Akers '06 sitting in section 105. He's a Coastal football fanatic who owns the popular Chanticleer message board coastalfans.com. Akers, who says he submits time-off requests from work six months in advance so he won't miss a home game, takes gameday very seriously.

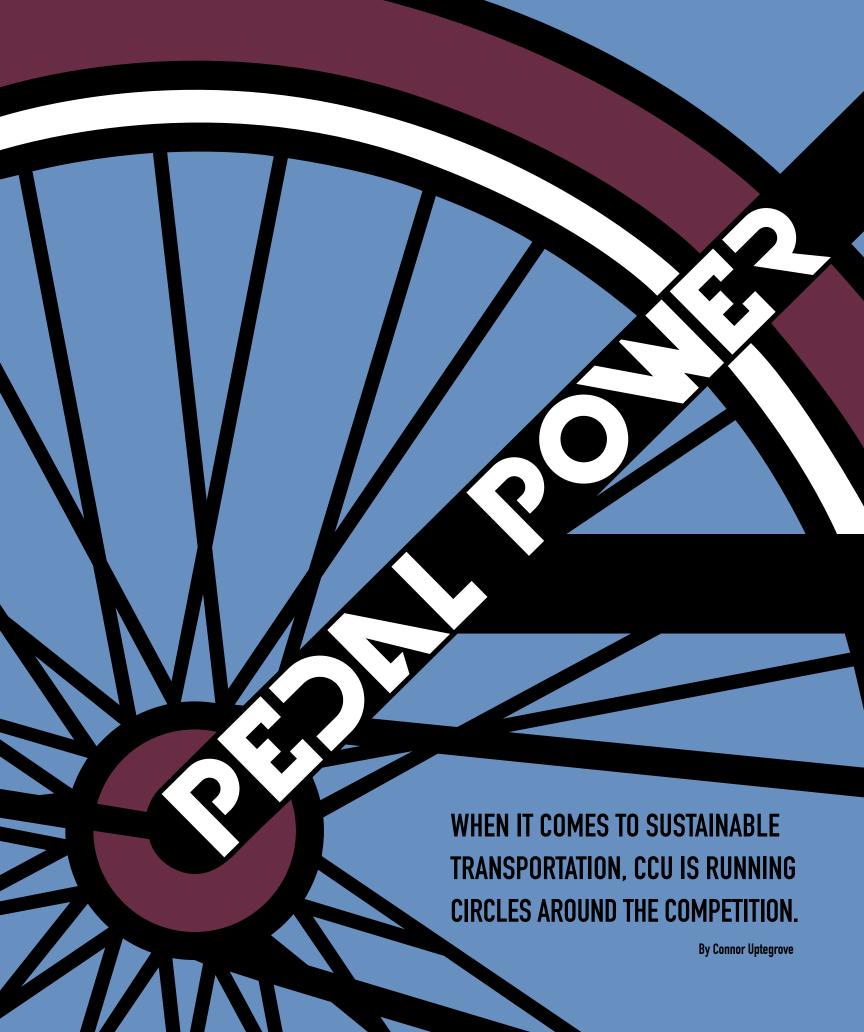
"I would say the gameday experience has improved tremendously [over the years]," says Akers. "It helps that a passionate alum like Alex is in charge."

With the entire CCU community depending on him for a special experience at Brooks Stadium, it's no wonder Souza feels the butterflies in his stomach every time he enters the control room.

He is able to put it all in perspective, however, when he thinks about the big picture. "Our role is really secondary," he says. "It's really about what goes on between the lines. The focus is on the student-athletes, and we are here to enhance the environment for them."

As Brooks Stadium undergoes the second phase of its expansion and as the Chanticleer football program attracts continued interest by way of its FBS status, expect the athletic department's emphasis on the gameday experience to steadily grow.

<sup>\*</sup>Johnson left CCU to take another job before this article went to press.







Pit stop: Bike tech supervisor Brandon Cassarino makes sure the cycles are road ready.

"If you told me 10 years ago that today CCU would have one of the biggest and best bike programs in the country, I would have laughed," said Jody Davis, director of University Recreation.

Begun in 2010 with a small federal grant aimed at promoting sustainability, Coastal Cycles started out with just 21 bicycles that students could rent free of charge for two-week periods. The turning point in the program came in 2014 when Davis had the opportunity to purchase 200 bicycles direct from a manufacturer, saving money by bypassing the middlemen.

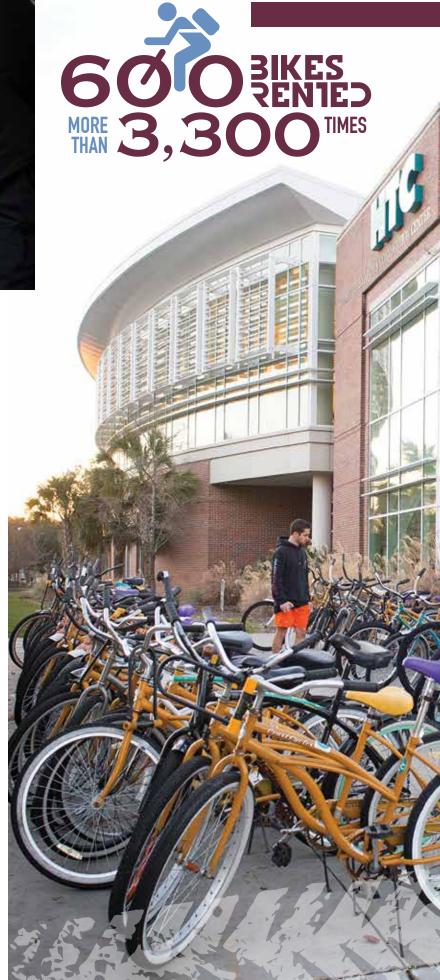
"We had been tracking requests for bikes and developing a waiting list," said Davis, "so we knew the demand was there."

But even Davis and his staff were amazed by the way the program has taken off since then. Today, the program offers 600 bikes that can be rented for free for 30 days at a time. Last year, these 600 bikes were rented out more than 3,300 times. CCU was named a bronze-status "Bike Friendly University" by the League of American Bicyclists in 2015.

Coastal Cycles is miles ahead of bike programs offered at other colleges in the state and the nation, according to Davis, who has compared CCU's program to more than 200 other U.S. universities. Students at Clemson University must pay \$5 for a membership card to rent bicycles, and the College of Charleston offers daily rentals of only 16 bikes. The University of South Carolina, Francis Marion University and Charleston Southern University do not have bike rental programs.

Likewise, many elite universities with high bike amenity rankings like Stanford and Colorado State either don't provide bicycles for students or charge a rental fee for using them. Some schools only allow free rentals for a couple of days at a time.

Beth Javener, outdoor recreation coordinator at CCU and supervisor of Coastal Cycles, estimates that all 600 bikes are rented between 98 to 100 percent of the time during the year.





Students may rent bikes for a 30-day period by presenting their CINO Card. University Recreation provides the bike, helmet, lock and an experienced team of 11 student technicians who keep the bikes in order and make repairs.

"Bicycling is one of the easiest, fastest and healthiest ways to travel, and it allows you to take control of your transportation," said Javener. "Students have learned that if you control your transportation, you largely control your destiny." Cycling allows students to bypass many of the headaches that campus commuters face, such as locating a parking space near class, traffic congestion or automotive breakdowns.

Many students use the bicycles as a way to commute to campus from University Place, the residence hall complex located about a mile from the main campus on S.C. 544. University Place resident Emily Rossi, a senior physical education major from Irmo, S.C., says she was surprised by the amount of time she saved by biking. "Not only did it give me five more minutes in bed in the morning, but I was able to save time and money by not driving to classes," said Rossi.

Connor Brennan agrees. "It saves a lot of time, and time means everything in college," said the freshman intelligence and national security studies major from Bowie, Md., who often rides his bike to the Walmart near campus. Students are not restricted to where they can take the bikes they rent, as long as they return them in good condition.

"It's no different than checking out a library book," said Davis. "Accountability is key to the program. Students know they have to be responsible."

(left) **Pick and choose:** At the beginning of each semester, students choose from Coastal Cycles' 600-bike inventory. (below) Students must watch a safety video and complete a survey before being issued a bike.



## A SUSTAINABLE OPTION

CCU Sustainability Coordinator Jeremy Monday is delighted that the student community has warmed to the advantages of cycling. "We are always pushing for and talking about sustainable transportation options, which include bicycling," says Monday. "We believe that sustainable transportation should be safe, accessible, affordable and environmentally friendly."

Bicycling is known to reduce an individual's carbon footprint, which is the amount of carbon gases emitted into the atmosphere by driving cars that burn fossil fuels. It is estimated that each mile traveled on a bike instead of a car equals to around one pound of carbon dioxide that is kept out of the atmosphere, according to the Transportation Research Center at the University of California, Berkeley.

Some of the bikes used in the Coastal Cycles program have been recycled. In addition to the bikes purchased for the program, students and community members donate damaged or discarded bicycles, which are restored by student bike technicians.

Many students bring their own bikes to campus. A campus biking survey conducted last year by Outdoor Recreation and Sustain Coastal found that the number of bikes in use at CCU



totaled more than 1,200. At present, there are 1,221 spaces for bike parking on the campus, including University Place and the Atlantic Center. The majority of slots (771) are on the main campus. While there are presently enough spots on campus to accommodate bike parking, the placement of bike racks is being re-evaluated.

Biking issues that arise on campus are addressed by the Bike Advisory Council in University Recreation. The 16-member group, drawn from CCU faculty and staff and well as civic officials, meets monthly to discuss ways to improve biking on campus, and the committee is inviting students to join the discussion.

"The main goal of the program is not to provide a free bike for every student to use," said Davis. "We want students to see that this is a healthy, sustainable alternative form of transportation. We hope they will invest in a bike of their own. It's really about changing our culture. And if you just look around campus, you'll see that is happening."

Connor Uptegrove is a junior communication major and a student writer in the Office of University Communication.



### UNIVERSITY RECREATION MISSION STATEMENT



## **CHECK IT OUT!**

In addition to sponsoring one of the best collegiate bicycle programs in the country, CCU's University Recreation department rents out a wide selection of outdoor gear enabling students to develop their bodies as well as minds.

"Outdoor recreation is the fastest growing area in our profession right now," said Jody Davis, director of University Recreation.

CCU's Outdoor Center offers mountain bikes, kayaks, paddleboards and all types of camping and fishing gear at low costs. Some of the gear available for students, faculty and staff includes tents (\$8 a day), sleeping bags (\$5 a day), fishing poles and tackle (\$6 a day), as well as backpacks, stoves and cook sets, headlamps, compasses, and eating utensils.

The Outdoor Center also organizes outings and events throughout the year. "We feel it is part of our mission to offer a variety of events that utilize our local geography," said Davis.

These include kayak and stand-up paddleboard trips on the Waccamaw River and at Murrells Inlet and Waties Island; mountain bike rides around the Waccamaw Wildlife Refuge; and camping and whitewater rafting trips in the nearby North Carolina mountains. Trips to selected CCU athletic events are also offered through University Recreation.

Interest in these events has been so strong that new attractions are added frequently, according to Davis.







#### **ALL-NIGHTERS:**

Shuttles from Kimbel Library to CCU residence halls operate nightly from 11 p.m. to 7 a.m.

g there

 CCU shuttle vehicles are handicap-accessible.

¹IS HALF THE

As Coastal Carolina University expands, both in enrollment and acreage, CCU's Department of Transportation Services (DOTS) keeps things moving by continually coming up with new and better methods of conveying the campus population from place to place. Here are some fun facts related to campus transportation.

The Road Crew

Dispatcher Richard Bender

#### CCU'S DOTS TEAM CONSISTS OF:





5 SUPPORT STAFF



The Fleet Force:

TROLLEYS: 12

MINIBUSES: 7

MOTOR COACHES: 3

MOTOR POOL VEHICLES: 5



#### **MAP IT OUT:**

DOTS offers a Live Shuttle Tracker, available on the CCU website and mobile app, that shows the current location and progress of all shuttle vehicles, allowing passengers to better plan their ride.



#### **GAMEDAY EXPRESS:**

CCU'S shuttle service is in full force during Chanticleer home football games and other sporting events.





#### **SHUTTLE ROUTES: 8**

(Teal, Bronze, Black, Gold, White, Teal/Bronze, Black/White, Beach)





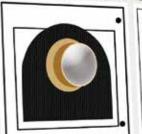


## PLANES, TRAINS and SHUTTLES:



**CCU** shuttles transport students to and from the Myrtle Beach **International Airport and** the S.C. Amtrak Station in Florence for holiday and **Spring Break travel.** 















**BUS CHARTER** TRIPS PER YEAR: 584

**BUS CHARTER MILES PER YEAR:** 120,063



Shuttle miles per year: 342,889

**TOTAL MILES MANAGED** 

\*2016 figures





#### **AFTERNOON PICK-ME-UP:**

On class days from 2 to 11 p.m., DOTS offers shuttle service to the Walmart near Myrtle Ridge at 30-minute intervals.



TAKE A 360 TOUR OF A **CCU TROLLEY ONLINE AT** COASTAL.EDU/MAGAZINE

### CCU SOCIAL

## #CCUfamily

A popular #CCUSocialMedia staple is the #CCUfamily campaign. Three times per week, a Coastal Carolina University student is profiled on both coastal.edu and CCU social media channels. Featured students, who are all nominated by the campus community, receive recognition via a Q&A video and a short article. Over the past two academic years, more than 150 students have been profiled. Take a look at a small selection of students featured this academic year. To view complete profiles and videos of all students featured. visit www.coastal.edu/ coastal-now/ccufamily.



#### D'Quondre I. Gadson, Junior Santee, S.C. **Business Management**

#### Why did you come to Coastal?

I came to CCU because it felt like home. When I first visited the campus. I was treated like family, and that was when I realized that Coastal was meant for me.

#### **Favorite aspect of Coastal?**

My favorite aspect of Coastal would be the small class sizes and the professors who are willing to know your name.

#### Plans after graduation?

I plan to pursue a career in human resources.

#### What are your hobbies?

I like to eat, sleep and spend time with family/friends.



#### Courtney Sabo, Senior Fairfax County, Va. Elementary Education

#### Why did you come to Coastal?

I came to Coastal after comparing education departments and liking the one at CCU the best.

#### **Favorite aspect of Coastal?**

My favorite aspect of Coastal is that it has palm trees on campus. I never thought I would go to a school that has palm trees.

#### Plans after graduation?

After graduation, I plan on getting a teaching job with Horry County Schools.

#### What are your hobbies?

Some of my hobbies include spending time with my two dogs, shopping and watching sporting events with friends.





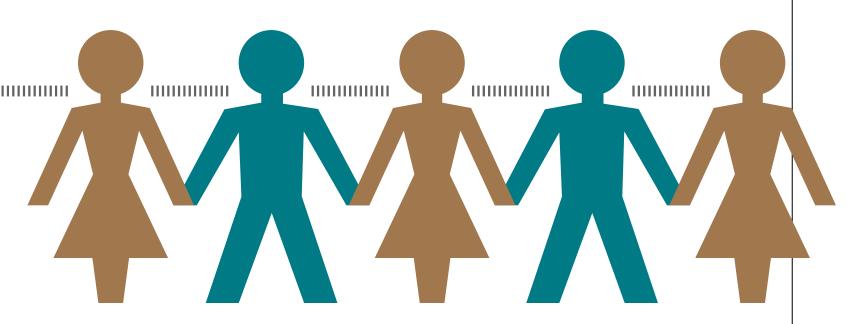
@CCUchanticleers



/CoastalCarolinaUniversity



@CCUchanticleers





Alex Lucas, Senior Baltimore, Md. **Exercise and Sport Science** 

#### Why did you come to Coastal?

I came to Coastal to experience a new environment and feed my passion for adventure.

#### **Favorite aspect of Coastal?**

I love how welcoming everyone at Coastal is and how beautfiul/well-kept the campus is.

#### Plans after graduation?

I plan to attend graduate school to become a physician assistant.

#### What are your hobbies?

I love to lift weights and travel. It is hard for me to stay in one place for too long. I have visited four countries in the past two years and recently drove across country.



Rich Fruchterman, Junior

Fairfax, Va. Finance specializing in professional golf management

#### Why did you come to Coastal?

I came to Coastal for the PGM Program to study business and golf.

#### **Favorite aspect of Coastal?**

The ability to get to know all my professors because of the smaller class sizes.

#### Plans after graduation?

I want to move to the Washington, D.C., area and get a job in the finance industry for a few years before attending graduate school.

#### What are your hobbies?

Studying financial markets like stocks and crypto currencies, exercising, yoga and intramural sports. But my biggest hobby is riding my moped.



Mikayla Morris, Junior Georgetown, S.C.

English

#### Why did you come to Coastal?

I came to CCU because after going on a campus tour I knew I wanted to make this my home. My tour guide was very knowledgeable about student life and academics, and the campus itself was gorgeous.

#### **Favorite aspect of Coastal?**

The one-on-one connections that are offered to students is my favorite aspect of Coastal.

#### Plans after graduation?

After graduation, I plan to go to graduate school to get my master's degree in student affairs and higher education.

#### What are your hobbies?

My hobbies are eating, singing, writing poetry, and spending time with my family and friends.



## CHANGING

# ANOTHER COLORFUL ADDITION TO TEAL NATION

This past fall, Coastal Carolina University's track and field program got a major facelift. In addition to refurbishing the 20-year-old track with much-needed repairs, the \$500,000 project including resurfacing it in the school colors.

"Having a teal track and field facility means tradition and setting a legacy moving forward with Teal Nation," said CCU director of track and field Sandy Fowler. "The facility will also bring a sense of pride to our team."

The rubber ProTraxx surface provided by athletic flooring and surfacing company Connor Sports is considered the best in the field. According to the company, ours is the only track in existence with this particular shade of teal.

In addition to student-athletes, the track is frequently used by students, faculty and staff, as well as residents of the surrounding community.





# TRACK













#### Alumni are important to the CCU impact

Spring has been a wonderful time of year to engage our alumni near and far. Your alumni association hosted 20 events for students, alumni, friends and fans of Coastal Carolina during the last four months. It has been a wonderful time to talk about the growth and changes at CCU while remembering what makes this place so special. In my conversations with alumni, the dominant theme has been



Julie Cheney

the impact of the CCU experience on their lives and careers.

It's that experience our alumni and friends can continue

to impact today. Every year, our University earns more recognition and prestige than the year before. As we grow, it's imperative that our alumni involvement does the same. How can you support CCU right now?

- Visit campus. As we like to say, "If you haven't seen Coastal lately, you haven't seen Coastal." Our campus is growing and rivals any public institution in the South. Come see us.
- Attend an athletic event and bring your friends. If you can't attend, ensure your tickets go to someone who can be there with full Chanticleer pride.
- Find a fund that you are passionate about and give. There are more than 500 named funds at CCU to match your interest.
- Mentor a student or hire a graduate. Show the value of the Coastal network.
- Increase the value of a Coastal degree by giving back, staying connected and showing the influence of CCU alumni.

We all hope to see you soon either locally or on campus. Visit coastal.edu/alumni for upcoming events and opportunities. Stay in touch!

Julie Cheney, Executive Director

#### 1974

Wayne George is the new executive director of the Municipal Association of South Carolina. He served two terms as a state legislator and was a member of Coastal Carolina University's board of trustees from 2006 to 2012.

#### 1977

**Rebecca T. Godwin**, author of the novel *Keeper of the House*, recently gave a presentation at the Kaminski House Museum in Georgetown to help raise funds for the museum.

#### 1978

Al Anch was a member of the inaugural class of the Athletic Hall of Fame at Broad Run High School in Loudoun County, Virginia. He was a four-year baseball letterwinner.

#### 1983

**Herman Senor** has announced his campaign for the Illinois House

of Representatives. He has spent more than 25 years at the Illinois Department of Transportation, where he analyzes contractors' financial statements.

#### 1987

Andy Rosenbaum is a civilian paralegal for the U.S. Navy at the SPAWAR Systems Center Atlantic in North Charleston. He is married to Lisa Briggs Rosenbaum '88.

#### 1988

Lisa Briggs Rosenbaum is married to Andy Rosenbaum '87.

#### 1990

**Jeanine Powalie** is a human resources generalist with Blue Cross Blue Shield of South Carolina.

#### 1991

Trent Chambers has received advanced training from the American

Association of Premier DUI Attorneys on defending against hospital blood tests. His firm, Chambers Law Firm, is located in Myrtle Beach. He earned a law degree from Thomas M. Cooley Law School at Western Michigan University.

#### 1992

Sigga Sigurdardottir, chief customer and innovation officer at Santander U.K., was recently named to Brummell's list of the top 30 inspirational women in London. She was cited for her work as a digital change agent who is driving innovation-led transformation across the U.K.

#### 1993

Christopher Boyle recently signed copies of his latest work, The Road to Secession in Antebellum Georgetown and Horry Districts, at a book signing at Waterfront Books in Georgetown. Boyle is a social studies teacher at Socastee High School and a teaching associate at CCU.

#### 1994

Sarah Loudin Thomas' latest novel, The Sound of Rain, set in Myrtle Beach in the 1950s, was published in November 2017.

#### 1995

Rev. David Ward is serving as moderator for the Maury Baptist Association in Middle Tennessee for 2017-2019. Ward is pastor of Allensville Baptist Church in Mt. Pleasant, Tenn., and is also a CW4 warrant officer with the Tennessee Army National Guard.

#### 1996

**Robert Bacon** and his wife, Nicole, welcomed their first child, Ronin Robert Bacon, on Aug. 21, 2017.

Spyros Charalambous, a member of the International Tennis Federation, was recently ranked No. 22 in the Over-40 category. He is the logistics manager at Ermes Department Stores in Greece.

#### [Alumnus of the Year] D. Wyatt Henderson

D. Wyatt Henderson of Greer, S.C., earned a bachelor's degree in accounting in 1998. After graduating from Coastal, he worked for Deloitte & Touche in Greenville before opening Henderson Accounting, a full service accounting and financial services firm, in Greer in 2000.

Henderson has served on the CCU board of trustees since 2009, including a stint as chairman from 2011-2017. He and his wife, Stacy, have been generous supporters of the University. They have funded spaces in both Brooks Stadium and Springs Brooks Stadium and established the Cecil H. Black Scholarship Fund, named in memory of Henderson's grandfather. Henderson is a charter member of CCU's Beta Alpha Psi, an honorary organization for financial information students and professionals. In recognition of his service and ongoing support of CCU, the University named its accounting department the D. Wyatt Henderson Department of Accounting in 2017.

Henderson is a certified public accountant, certified in financial forensics, a certified fraud examiner and a certified divorce financial analyst. He is an expert in financial analysis, forensic accounting, tax planning and preparation, business consulting, litigation support, asset division, and management



Stacy Henderson, D. Wyatt Henderson '98 and CCU President David DeCenzo

advisory services. Henderson is a member of the American Institute of Certified Public Accountants, S.C. Association of Certified Public Accountants, Association of Certified Fraud Examiners, South Carolina Tax Council, Institute of Divorce Financial Analysts and the Association of Divorce Financial Planners.

As board chairman, Henderson focused on fiscal responsibility and keeping down tuition costs.

#### [Young Alumnus of the Year] Sandra Shine

Sandra Shine of Washington, D.C., earned a bachelor's degree in political science with a minor in global studies in 2014. While at CCU, she was a member of the Dalton and Linda Floyd Family Mentoring Program, which provides an opportunity for students to serve as role models for children (K-8) in area schools. She was also the chapter secretary for Circle K International and helped plan Chauncey's Challenge, a 5K obstacle race on campus.

Shine is a government relations manager at Joint Aid Management (JAM), a South African-founded registered nonprofit, humanitarian relief and development organization with 30 years of experience in relief and sustainable development. She helps develop relationships with U.S. government agencies that pertain to JAM's programs to ensure grant funding and expanded support. In addition, she represents the organization at functions, conducts research related to funding opportunities, and provides technical guidance and support to grant and program development.



Sandra Shine '14 (center) with Alumni Relations Executive Director Julie Cheney and CCU President David DeCenzo

Her background also includes serving as an operations assistant with Lowcountry Orphan Relief in Charleston, S.C., as a research intern with United Way Ghana and a global programs intern with Vital Voices in Washington, D.C.



#### 1999

Connie Willoughby was promoted to vocation manager at The Arc Southern Maryland, where she is working to advance the organization's mission to create opportunities for individuals with intellectual and developmental disabilities.

#### 2000

Christy Evans is Teacher of the Year at the Alternative Center for Education in the Florence County School District. She has been a math teacher for 16 years.

**Tyler McCart** was named the national champion in the hammer throw at the USA Track and Field Masters National Championships in Baton Rouge, La., in July 2017.

#### 2001

Matthew Maas has been appointed to the position of director of the Environmental Resource Training Center at Southern Illinois University's Edwardsville School of Engineering.

**John McAllister** is a residential sales agent at Coldwell Banker Caine in Spartanburg, S.C.

**Kevin Schnall**, the associate head baseball coach at CCU, was recognized for the second time by *Baseball America* as a top 10 assistant coach with a bright future as a head coach. He is regarded as a top-flight recruiter and hitting coach.

#### 2002

**Allison Chapman** is a sixth-grade teacher at Long Middle School in Cheraw, S.C.

Jamal Kinlaw was promoted to principal examiner with the National Credit Union Administration (NCUA).

#### 2004

Amber Campbell recently spoke to a group of 50 Conway High School ninth-graders as they embarked on their Advancement Via Individual Determination program, which prepares students for academic success. She was named one of 2018's Inspiring Women at this year's Women's Leadership Conference and Celebration of Inspiring Women in February.

Josh Rush has joined CresCom Bank as a new mortgage loan originator in the Myrtle Beach area. He originates permanent FHA/VA and conventional residential mortgage loans, and takes part in related business development activities.

#### 2005

Lucas Bohn recently performed his one-man show, Lesson Plans to Late Night, at Kent State University at Tuscarawas. The show depicts his transition from an elementary school teacher to a national touring comedian. Bohn has performed with comedy icons such as Kevin Hart, Dave Chappelle and Jimmy Fallon. In 2013, he was nominated Comedian of the Year by Campus Activities Magazine.

**Capt. Brandon Green** is an air battle manager for the U.S Air Force. He is stationed at Robins Air Force Base in Georgia.

**Jessica Henson** is a veterinarian at Banfield Pet Hospital. She lives in Union, Ky.

Mark Kerr is a global cyber security risk manager for Bank of America in Charlotte, N.C.

Jessica Matthews teaches kinesiology and integrative wellness at Point Loma Nazarene University in San Diego, Calif.

**Spencer Reuter** is business analyst at Duke Energy in Charlotte, N.C.

#### 2006

Jeff and Jayme Thurber Biggs live in Orlando, Fla., with 3-year old son Miles and daughter Madelyn, born in April 2017. Jeff is the head golf professional at the Waldorf Astoria Golf Club in Orlando.

Jae Hatchett is the owner of Two Scoops Homemade Creamery in Charlotte, N.C.

**Emily Strayer Otto** is an associate with RE/MAX Southern Shores in Myrtle Beach.

**Brittany Kepple** is a national account executive with ARYZTA, a global baking company. She lives in Myrtle Beach.

**Matthew Starr** is an associate at Stantec in Naples, Fla., where he oversees the coastal engineering services program.

#### 2007

Shannon Cook is the administrative specialist for the Department of Communication, Media and Culture at CCU. She previously worked at WMBF-TV in Myrtle Beach in news production and marketing.

**Ebony Hills** is an occupational health and safety technician with the U.S. Air Force.

Moses Sonko is the director of basketball operations and recruiting coordinator at the University of Maine.

Shelley Stoecker is the human resources manager at Hillphoenix in Centerville, Iowa.

#### 2008

Ashleigh Gunning Alcorn, a member of the CCU Athletic Hall of Fame, has been named director of major gifts for the Chanticleer Athletic Foundation.

John Armbruster Jr. was promoted to the rank of corporal with the Lower Township Police Department in New Jersey.

Zebeth Fowler has joined CresCom Bank as a project manager. Fowler previously worked as a project manager at the Bank of North Carolina.

Brent Harrison is a senior airman deployed in Kuwait. He works in aircraft maintenance with the U.S. Air Force as a member of the North Carolina Air National Guard.

#### 2009

Ashley Felter and Nick Maietta were married at Pine Lakes Country Club in Myrtle Beach on Sept. 8, 2017. She works in real estate in Naples, Fla. **Micah Lillard** is the communications manager at Atlanta Motor Speedway.

**Ashley McCleary** works for Calvert County Library in Maryland. She lives in Chesapeake Beach.

Rachel Mackles and Charles Davis III were married on Oct. 20, 2017, at Magnolia Plantation and Gardens in Charleston. She is co-founder and partner at Matchstick Social in Charleston.

Christi Rippy is the owner of the new AR Workshop in Myrtle Beach, a Do It Yourself (DIY) boutique that specializes in custom home and office decor. The franchise opened in July 2017 and is one of only three in South Carolina. Rippy is the prospect research coordinator in CCU's Office for Philanthropy.

Andrea Rudder is a facilitator of various youth programs in Oahu, Hawaii. She also is a personal trainer.

Jason Wilkes is the new head football coach at Cary High School in North Carolina. He joined the school in 2015 and previously served as offensive coordinator, quarterbacks coach, associate head coach and recruiting coordinator. He earned a master's degree in sport and human performance from Delta State University in 2011.

#### 2010

Bryan Kamerzel is a sales manager at Vetus-Maxwell Inc., where he handles accounts in North Carolina, South Carolina, Georgia and Florida. He previously worked as a sales manager at Zodiac Nautic.

Larry Rice was inducted into the Greenwood High School Hall of Fame in September. He won state championships in football in 1999 and 2000.

**Tracey Waters** is a graphic designer for the South Carolina Aquarium in Charleston, S.C. She was recently promoted to senior graphic designer, responsible for the design of all public facing advertising communications.

#### 2011

Cal Goodell is the new general manager at NICO Oysters + Seafood in Mount Pleasant, S.C. He is pursuing a Level 2 Sommelier certification. Goodell earned a degree in culinary arts, baking and restaurant management from the Arizona Culinary Institute.

Cyprian Hedrick was re-signed by San Antonio FC for the 2018 United Soccer League season. He started 13 of the 14 games he played for the club last season.

**Keith Hessler** has signed with the Colorado Rockies organization. Since 2015, the left-handed relief pitcher has split time between the Triple-A and MLB level with the Arizona Diamondbacks and San Diego Padres.

**Kate Kucinsky** and **Quentin Canty** '09 have a 6-year-old son. Canty is a truck driver for United Road.

Katherine Mann is an environmental health manager for the S.C. Department of Health and Environmental Control. **Daniel Obremski** played in The Greenbrier Classic, a PGA Tournament held in White Sulphur Springs, W.Va.

Caitlin Sweeney is a secondgrade teacher at Canarsie Ascend Lower School in Brooklyn, N.Y. She previously worked in charter schools that served low-income communities in Brooklyn.

**Elizabeth Podmore** is an analytical chemist with Shealy Environmental Services in Columbia, S.C.

Joshlyn J. Wilson, D.M.D., recently graduated from the Medical University of South Carolina, where she received a Doctor of Dental Medicine degree. She is practicing general dentistry in Greenville, S.C.

#### 2012

Brittany and Jeff Hines live in Horry County with their daughter Teegan. They are expecting their second child this May. Brittany is a teacher at Aynor Elementary School. Jennifer N. Hudson was named the 2017-2018 Teacher of the Year for the Georgetown County School District, where she is a fourthgrade teacher at Pleasant Hill Elementary School. For the past two years, she has served as the acting school principal for the school's United Way summer SAIL (science and inquiry learning) reading enrichment program.

Joseph Hurley is the new head athletic trainer and conditioning coach for the Spokane Chiefs. He was most recently the head athletic trainer for the Amarillo Bulls of the North American Hockey League.

**Lauren McElroy** and **Alex Levy** have announced their engagement. They live in Charleston and plan to marry in August 2018.

**Eileen O'Donnell** has been named Teacher of the Year at Conway Elementary School, where she teaches special education.

**Santuan Stanley** co-owns Myrtle Beach High Performance Center, a strength and conditioning facility. Robert Stetson and Meredith Gratton were married at Hidden Acres in Marion, S.C., on Jan. 20, 2018. He is employed with the U.S. Postal Service, and she works in costume design and vintage clothing curation. They live in Conway.

#### 2013

Michael Giangregorio and Ben Harris '14 have started Nickel & Dime Supplement Club, which ships personalized supplement boxes to members on a monthly basis.

**Woody Goff** is the new executive director of the Fine Arts Center of Kershaw County in Camden, S.C.

Charles Grace is the founder, front man and songwriter for the solo act Sleeping Policeman. He has been making music on the Grand Strand for more than seven years.

**Keyanna Hampton** is the Teacher of the Year at Main Street Elementary School in Florence County, where she is a fourth-grade math teacher. She also is the dance team coach



#### Class Notes

and head sponsor for the Beta Club. Hampton is a member of the Palmetto Teacher's Association and South Carolina Education Association. In addition, she is active in From Princess to Queen Rebirth, a nonprofit organization she started in 2009 that mentors young females.

Christine Po graduated from the Medical University of South Carolina with a master's degree in physician assistant studies. She is now a practicing physician assistant at Atlantic Dermatology in Longs, S.C.

Ellen Baltz Susral works at River Oaks Elementary School in Myrtle Beach. She recently married Daniel G. Susral. She has completed both the Master of Education and Educational Specialist online programs at CCU, each one with an instructional technology emphasis.

Rachel Bisesi is the coastal education coordinator at the North Carolina Coastal Federation. She joined the federation in 2013 after volunteering for several years. Bisesi earned a master's degree in coastal marine and wetland studies from CCU.

Daniela Corona is engaged to Justin Priddy. They live in Charleston, where she is a recruiter with Aerotek.

Ben Harris and his business partner Michael Giangregorio '13 have

started Nickel & Dime Supplement Club, which ships personalized supplement boxes to members on a monthly basis.

Cameron Lentz is the Teacher of the Year at Ten Oaks Middle School in the Carolina Forest community, where he teaches English and honors social studies.

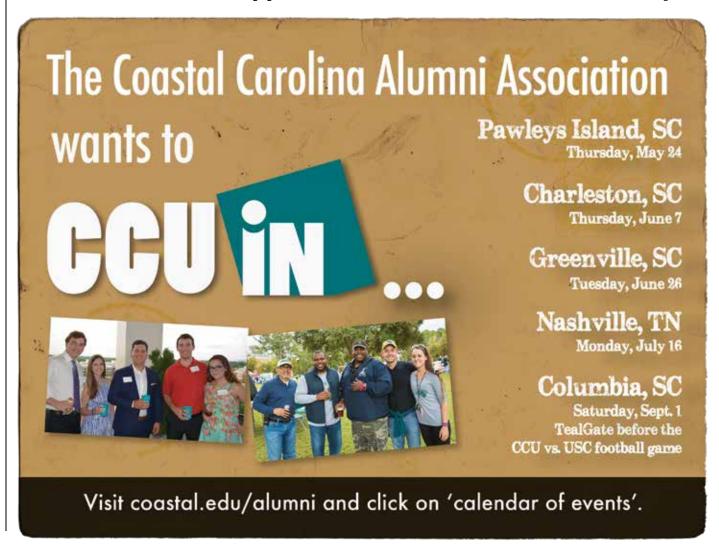
Wilmot Thompson Merchant III is a volunteer teacher in the Philippines. He previously worked in Japan for the Asian Rural Institute.

Sarah Miller, who is employed by Thomas & Hutton in Savannah, Ga., has recently earned the Society for Human Resources Management-Certified Professional credential.

Allison Roof is a school counselor at York Middle School in York, S.C. She earned a master's degree in school counseling from Winthrop University.

Jennifer Cangeme presented her graduate research, titled Bridging the Gap: Therapeutic Death Notifications, in April 2018 at the American Counseling Association's national conference.

Briana Dinkins is an admissions counselor and multicultural recruiter at the University of South Carolina. She recently earned a master's degree in higher education administration from Columbia College.



Laura Donato lives in Norfolk, Va., where she is a graduate assistant for fraternity and sorority life at Old Dominion University.

Erin Ellis is the technology coordinator at Waccamaw Elementary School in Myrtle Beach.

Justin Ferrarella was promoted to general manager of the Sussex County Miners, a minor league baseball team in New Jersey.

Timothy Forline, the choir director at Waccamaw Middle School, was part of the musical group that presented Carl Orff's Carmina Burana at the Myrtle Beach High School Music and Arts Center in September 2017.

Megan Hucks is a reporter and weekend anchor at Fox 21 KXRM in Colorado Springs, Colo. She previously worked at NBC affiliate WITN-TV in Greenville, N.C.

Matt Huss is a manager assistant at Enterprise Holdings. He lives in Wall, N.J.

Marissa Kohan lives in Pittsburgh, Pa., where she is the healthy lifestyles director at Elmcroft of Allison Park, a senior living community.

Sean McCarthy and Kelly Ryan Judge were married on Oct. 12, 2017, in Philadelphia, Pa. He is a principal fiscal analyst for the State of New Jersey.

Kathryn Shuford and U.S. Army Capt. Matthew Fanning were married Nov. 11, 2017, at the Grande Dunes Ocean Club in Myrtle Beach. She is a middle school math teacher with Lee County Schools in North Carolina.

Katie Thompson was named the Teacher of the Year at the Academy for the Arts, Science and Technology in Myrtle Beach. She lives in Murrells Inlet.

Holly Willwerth is a photo editor for Event Fotos in Myrtle Beach.

Leon Bagley, a U.S. Air Force airman, recently graduated from basic military training at Joint Base San Antonio-Lackland in San Antonio, Texas.

Evan Broderick received his real estate licence immediately after graduation and is now an agent for Reality Real Estate in New Jersey. He also invests in real estate. flipping houses with his father.

Jalacy Green is the health careers program coordinator at the Lowcountry Area Health Education Center in Walterboro, S.C.

Kristen Kibblehouse is an educator with the Atlantic White Shark Conservancy in Chatham, Mass. She is also the event coordinator at the Cape Cod Regional STEM Network.

Ashley Studebaker is a fan services representative for the Cleveland Indians. She lives in Lakewood, Ohio.

Danielle Walters is the case manager/shelter manager at the New Directions Family Shelter in Myrtle Beach.

Alex Wood is an adviser at SVN/ Parsons Commercial Group in Boston, Mass.

Sara Becker is one of five national winners of the #ThisFirst contest sponsored by Volcom, a Southern California-based lifestyle brand and sports company. Her 'this' is using art to advocate for mental health. Becker is a member at Second State Press, a communal printmaking workshop where she has started two paper sculptures and a drawing.

Katherine Hunt is the new manager at Ingram Planetarium in Sunset Beach, N.C.

Adrianna Seals is a news and digital producer at WBTW News 13 in Myrtle Beach.

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#### COLUMBIA ALUMNI EVENT



#### ATLANTA ALUMNI EVENT





#### NEW YORK ALUMNI EVENT





### Engrave your legacy-along the path of history





#### Clark and Marcia Parker Atheneum Hall Alumni Center named



Marcia and Clark Parker

Coastal Carolina University's alumni headquarters was officially named the Clark and Marcia Parker Atheneum Hall Alumni Center at a ceremony this past September. The addition of the Parkers' names to the landmark building recognizes their longstanding service and commitment to CCU. The naming of the building was made possible through a major gift from an anonymous donor. The gift supports the University's I'M IN endowment campaign, which has a goal of increasing CCU's endowment by \$20 million by 2020.

Clark and Marcia Wells Parker graduated from Coastal in 1977 and 1978, respectively. Clark earned a bachelor's degree in accounting, and Marcia earned a bachelor's degree in business. The couple met while working as official scorekeepers at the basketball games and married in 1976. After graduating, they continued their involvement with the University by maintaining the alumni records. They also spearheaded the formation of the alumni association, of which Clark served as president from 1979-1981, and they organized the first alumni class reunion and homecoming. As chairman of the Horry County Higher Education Commission in the early 1990s, Clark was instrumental in the institution's move from the University of South Carolina system.

Parker served on the University's first board of trustees for 15 years from 1993 to 2008, when he was named trustee emeritus. He led the athletic booster organization in the early 1980s. He now serves on CCU's E. Craig Wall Sr. College of Business Administration board of visitors.

The building now designated as CCU's Atheneum Hall opened its doors in 1966 and houses the Office for Philanthropy and the Office of Alumni Relations, as well as the Coastal Educational Foundation.

#### Schwartzkopf gift benefits Hackler Golf Course



Carl Schwartzkopf

Carl Schwartzkopf, a former professor in the PGA Golf Management Program at Coastal Carolina University, is donating his house in the Coastal Heights neighborhood near campus through a planned gift to the University. As part of his gift agreement, proceeds from CCU's eventual sale of the property will be used to establish the Carl

H. Schartzkopf Program Fund, which will benefit the General James Hackler Golf Course at the University. The gift supports the University's I'M IN endowment campaign.

The proceeds will support future renovations at the Hackler Course, a public, 18-hole golf facility located adjacent to the campus. Coastal's PGA Golf Management Program is one of 18 programs in the U.S. accredited by the PGA of America and is housed in Coastal Carolina University's E. Craig Wall Sr. College

of Business Administration.

"The Hackler Course holds a very special place in my heart," Schwartzkopf said. "It is satisfying to know that my support will help contribute to the well-being of the course in the future."

Schwartzkopf began his career in golf course management at Oakland Hills Country Club in Bloomfield Hills, Mich. At the time, he was one of the first course managers with a college degree in turf management. In 1972, he was hired by the U.S. Golf Association (USGA) and spent the next 10 years advising courses on best practices. He later was named national director of the USGA.

In 1989, Schwartzkopf moved to South Carolina, where he taught golf course management courses at both Coastal Carolina University and Horry-Georgetown Technical College for the next 14 years. He served on the Horry County Council for more than 10 years.

#### Hollandsworth scholarship will help women athletes



Janae Camp and Linda P. Hollandsworth

Retired Coastal Carolina University professor Linda P. Hollandsworth has established a scholarship that will benefit Chanticleer women athletes.

The financial gift from Hollandsworth, distinguished professor emerita of English and journalism, will cover the cost of summer school tuition annually for a member of the women's basketball team. To be eligible for the scholarship, recipients must display financial need, be in good academic standing and positively represent the women's basketball program.

"Coastal Carolina University has been a place of opportunity for me in my career," Hollandsworth said. "I am happy that I am able to play a small part in providing a chance for a young woman to have the joy of participating in this family-oriented educational and athletics setting."

The inaugural Linda P. Hollandsworth Scholarship recipient is basketball player Janae Camp, a freshman forward from Portsmouth, Va. She earned better than a 3.0 grade point average in her first semester at the University and averages 4.8 rebounds per game.

"Summer school in collegiate athletics has grown in importance during the past several years and will continue to be integral in helping Coastal Carolina have a competitive edge in recruiting student-athletes and developing them as both students and athletes," said Chris Johnson, executive director of the Chanticleer Athletic Foundation.

Hollandsworth joined the Coastal faculty in 1985 and retired in 2009. During her tenure, she served as director of advisement and retention, and she was the University's NCAA faculty athletics representative for nine years (1991-2000).



Because the generosity of our many supporters, the Sheriff's Foundation of Horry County is committed to providing resources in support of Coastal Carolina University's I'M IN endowment campaign. Our goal is to encourage individuals who benefit from our endowed scholarship to choose a career in law enforcement or related field so that they may serve our local communities. Partnering with CCU through its endowment campaign promotes the principles of effective law enforcement, which is the cornerstone of a free and safe society."

> - Phillip E. Thompson Sheriff of Horry County



#CCUgive coastal.edu/CCUgive





## #givingTEALtuesday raises more than \$71,500

Thanks to the generous support of numerous alumni, faculty, staff, students, parents and friends of Coastal Carolina University, the 2017 edition of #givingTEALtuesday was a great success, raising more than \$71,500 for student scholarships on Nov. 28, the global day of giving.

The E. Craig Wall Sr. College of Business Administration won the inaugural College Challenge Championship, a friendly giving competition between CCU's five colleges. Faculty and staff in the Wall College had the highest average donation per full-time equivalent.

Chad Casselman '98, a computer science alumnus, made a generous lead gift in support of the day. In addition, several local businesses showed their commitment to Coastal Carolina University and its students by making donations. They include the Bellamy Law Firm, Carolina Opry, Eggs Up Grill at University Shoppes Plaza, Myrtle Ridge Firehouse Subs and area Krispy Kreme locations.

## Shelley family gift names new early childhood lab school



Ed, Billie and Jay Shelley

The family of the late Peggy S.
Shelley of Garden City Beach has made a significant donation to the Coastal Carolina University Spadoni College of Education. The gift, given jointly by Dr. and Mrs. B. Ed Shelley Jr., Dr. and Mrs. Jay S. Shelley, and their father, Billie E. Shelley, will establish the Peggy S. Shelley Early Childhood Lab School. The gift supports the University's I'M IN endowment campaign.

The lab school will be housed in the Early Childhood Development

and Literacy Center in Kingston Hall. Scheduled to open this fall, the center will serve approximately 120 children ages 3 to 5 years old, and will include five literacy rooms, four classrooms and an outdoor playground. Children in the lab school will learn Spanish and English in the project-based kindergarten and preschool. CCU's early childhood education and elementary program will also offer an after-school program weekdays from 2:30 to 6 p.m.

"The Shelley family's generosity will allow the college to further advance and develop our Early Childhood Development and Literacy Center," said Edward Jadallah, dean of the Spadoni College of Education. "Pre-service teachers in CCU's early childhood and elementary education programs will have the opportunity to be involved in the center's activities through varied practicum experiences and an internship. Also, graduate students and faculty will have teaching and research opportunities through the early childhood development and literacy programs."

Ed Shelley says his family proudly supports Coastal because of a basic family philosophy: "It is much more satisfying to give than to receive."

"Our family is from Spartanburg, but I have lived in Horry County for 35 years," Shelley said. "My dad and brother spend a lot of time here as well, so Coastal is now our local college that we support. My mother felt strongly that reading was a basic art that we all must really master. She taught school and volunteered in educational programs that advanced children's learning. My family's sincere hope is that through this learning center, students and children both will understand the importance of education in our society and that somehow, in some small way, Peggy Shelley would continue her lifelong quest to promote the learning process."

Four full-time instructors will be hired for the center's four classrooms that will have a maximum of 20 children enrolled in each level. In addition, students in CCU's elementary and early childhood education programs will have the opportunity to gain hands-on clinical experiences through the program, which will offer innovative techniques for future teachers. The center will also provide options for faculty, staff and students to have their children on campus for education and development.

# Twigg establishes scholarship for management students

Nicholas Twigg Jr., distinguished professor emeritus in the E. Craig Wall Sr. College of Business Administration at Coastal Carolina University, has made a financial commitment to support students majoring in management at the University. The Nicholas William Twigg Jr. Endowed Scholarship supports the University's I'M IN endowment campaign, which has a goal of increasing CCU's endowment \$20 million by 2020.



Nicholas Twigg Jr.

To be eligible for the scholarship, recipients must have a GPA of at least 2.50 and major in management within Coastal's Department of Management and Decision Sciences or pursue a Master of Business Administration.

"During my teaching career, I met many students who were financially struggling," Twigg said. "My goal is that this scholarship will have a meaningful impact on students who show great potential but need a helping hand financially. My involvement with initiatives such as the executive-in-residence program within the Wall College of Business ultimately led me to make this donation."

Twigg, who served as a professor of management, joined the CCU faculty in 2006 and retired earlier this year. He edited the *Coastal Business Journal*, and he has represented the University by serving on the education committee of the Grand Strand chapter of SCORE and on the board of directors of the Waccamaw Regional Transit Authority.

Twigg earned a doctorate of business administration from Louisiana Tech University and an MBA from Southeastern Louisiana University. Before coming to Coastal, he served on the faculty at McNeese State University in Lake Charles, La., Lamar University in Beaumont, Texas, and Southeastern Louisiana University in Hammond, La.

Prior to his academic career, Twigg served for 22 years in the U.S. Navy's nuclear program, including extended tours on the U.S.S. Nimitz and U.S.S. Enterprise. He also facilitated the introduction of total quality management concepts at high-energy physics research facilities such as the Fermi National Accelerator Laboratory and Brookhaven Laboratory.



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We continue to support
Coastal's ability to recognize
and embrace the unique talents
of individuals. As graduates
of Coastal, we are both proud
to be a part of the University's
unwavering pursuit of
excellence. The St. John family
bleeds TEAL!"

- Heather '99 and Christopher '01, '09 (MBA) St. John



#CCUgive coastal.edu/CCUgive

#### THANK YOU FOR SUPPORTING

# TEAL 1000

**TEAL 1000** is an endowed scholarship fund that supports students from Horry and Georgetown counties. Thanks to the generosity of the individuals and businesses listed below, the **TEAL 1000 Scholarship** has been awarded to three deserving students.

"This scholarship means so much to me as it will help financially and give me the opportunity to pursue my dreams of becoming a teacher for the younger generations."

> Jamie Kyle, Myrtle Beach TEAL 1000 Scholarship recipient Career goal: Early childhood educator



#### Teal 1000 Members

Ally Management

Rob and Paige Bird

Steve and Jean Ann Brakefield

Ralph and Ami Byington

Carolina Cool

Carolina Trust Federal Credit Union

Latifa Chute

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Myrtle Beach Area Hospitality Association

North Myrtle Beach Chamber of

**Commerce Foundation** 

Ocean Watersports
Travis Overton

Clark and Marcia Parker

Bruce and Eileen Patonay

Sean T. Phelan PA

Mark and Mary Beth Roach

Rotelli Pasta and Pizza

Sage & Bell CPA

David and Marla Sage

Wyatt and Delanie Sage

**Sheriar Press** 

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† an acknowledgement of the gift of more than 1,000 acres at Waties Island given for educational and research purposes by the estate of Anne Tilghman Boyce.

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"My father [James P. Blanton] had always been interested in developing a school of higher education that would benefit the people who grew up in and around Horry County. I am very proud that he was one of the original founders of Coastal Carolina University. I continually try to support the University any way that I can. My priority has always been to help students from the rural areas who need extra financial support. The overall growth and



Frankie Blanton '65
Coastal Educational Foundation

development of the University is really just unbelievable, which is the result of great leadership through the years. Coastal has meant so much not only to higher education but also to the whole economy in the Conway and Myrtle Beach area. The biggest contributing factor to the growth of Horry County has been the development of CCU. I plan to continue to support Coastal as long as I can. It's like home to our family."

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